

Bias Override: Overcoming Barriers to Fair Housing Video and Workshop

The mind science experts at the Perception Institute present an online workshop to help members avoid implicit bias in their daily business interactions. Drawing upon the latest evidence-based research, Perception explains how our brains' automatic, instant association of stereotypes with particular groups can cause us to treat those who are different from us unfairly, despite our best intentions and often without conscious awareness. Perception then applies these concepts to the everyday work of Realtors[®], and offers strategies to override bias in order to convey respect, ensure fairness, and improve business relationships.

Want to go deeper? Take the [Implicit Bias test](#) and watch for future offerings from Perception and NAR.